

YING ZHANG



Nationality

Dutch

Affiliation

Associate Dean for China Business & Relations, a tenured Professor of Entrepreneurship and Innovation; and the Founder and the Head of Erasmus-Huawei Collaboration Program at Rotterdam School of Management in The Netherlands.

Content

www.drzhangying.com;
Entrepreneurship Development in China (2013).

Bio

Founder of the New Silk Road group and the Erasmus China Business Centre. She has been a visiting professor and research fellow at Harvard University, as well an Honorary Professor at Beijing Jiaotong University. She is also the co-founder of the ZPA Mindbody Institution in Boston.

Ideas

Her research spans corporate entrepreneurship, the globalization-localization paradox, China's belt and road initiative, sharing value, fintech to techfin, wellness, happiness, and business education.

Verdict

"A thoughtful commentator on China's emerging entrepreneurial class." Thinkers50

Website

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Twitter

N/A