

# GABRIELLA CACCIOTTI



Nationality	Italian
Affiliation	Professor in Entrepreneurship, Warwick Business School.
Content	Harvard Business Review blog "How fear helps (and hurts) entrepreneurs" with James Hayton.
Bio	Doctorate from Warwick Business School followed by research at Aalto University School of Business, Helsinki. Has degrees from Bocconi University and Fudan University, China.
Ideas	Cacciotti's research looks at cognition and emotions in entrepreneurship; fear of failure and entrepreneurial motivation.
Verdict	"Failure is blindly venerated as an important part of the entrepreneurial learning process. Cacciotti's research provides a useful and interesting new lens to look at the reality of failure." Thinkers50
 Website	<a href="https://www.wbs.ac.uk/about/person/gabriella-cacciotti">https://www.wbs.ac.uk/about/person/gabriella-cacciotti</a>
 Twitter	@gcacciotti