

ALEX EDMANS

**Affiliation:**

Professor of finance at London Business School and academic director of the Centre for Corporate Governance.

Ideas:

Research in corporate finance; behavioural finance; corporate social responsibility; and practical investment strategies. Plus World Cup-economics – the effects of the soccer World Cup on stock markets.

Content:

TED “What to Trust in a Post-Truth World”, and the TEDx talk “The Social Responsibility of Business”. *Grow the Pie: How Great Companies Deliver Both Purpose and Profit*, forthcoming, 2020.

Bio:

Graduated from Oxford and then worked for Morgan Stanley. After a PhD from MIT Sloan, joined Wharton in 2007 and was tenured in 2013. Serves on the steering group of The Purposeful Company, which encourages companies to pursue long-run purpose over short-run profit.

Verdict:

“Fresh voice on finance and investment strategies – and much more.” Thinkers50

Website:

www.alexedmans.com

Social:

[linkedin.com/in/aedmans](https://www.linkedin.com/in/aedmans) • @aedmans