

MITCH JOEL



About: Founder of Six Pixels Group, an advisory, investing and content producing company focused on commerce and innovation. Entrepreneur, professional speaker, investor, community leader, media personality, and host of the longest-running business podcast in existence. Built one of the largest independent digital marketing agencies that was sold to WPP in 2005.

Ideas: Innovative insights into the world of innovation, digitization, and progressive business models. Ideas focus on the intersection of brands, consumer behavior, technology, and disrupting disruption.

Content: Two bestsellers: *Six Pixels of Separation - Everyone Is Connected. Connect Your Business To Everyone* and *CTRL ALT Delete - Reboot Your Business. Reboot Your Life, Your Future Depends On It*. [Blog](#) (*Six Pixels of Separation*); [podcasts](#) (*Six Pixels of Separation* and *Groove - The No Treble Podcast*); and weekly radio segments.

T50 Verdict: “Expert on leveraging technology, consumer behavior and innovation in management thinking. His podcast guest list reads like a who’s who of thought leadership.”